

THE LOS ANGELES NAACP INVITES YOU TO GET FRESH L.A.

A COMMUNITY RESPONSE TO THE HEALTH, FOOD AND EMPLOYMENT CRISIS IN SOUTH LOS ANGELES:

- South LA suffers disproportionately high obesity and diet-related chronic disease in comparison to the rest of L.A. County.
- The obesity rate is 35.4% for adults.
- Diet related chronic diseases, diabetes and cardiovascular diseases are higher in South L.A. than any other place in L.A. County.

The direct cause, effect and symptoms of these diseases are directly related to:

- **FOOD DESERTS**, which are large portions of densely populated South L.A. areas **WITHOUT FULL SERVICE GROCERY STORES**.
- **FEW OR NO CONVENIENCE OPPORTUNITIES** TO BUY FRESH FRUITS, VEGETABLES, MEATS AND NECESSITIES AT PRICES COMPATIBLE TO SOUTH L.A. WAGE EARNERS' ABILITIES TO PAY.
- **HIGH UNEMPLOYMENT OR UNDEREMPLOYMENT**.
- **FAILURE OF OUR ELECTED OFFICIALS** to designate and prioritize FOOD DESERTS as **FRESH AND HEALTHY FOOD ENTERPRISE ZONES**.

Join the Los Angeles NAACP in finding solutions to FOOD DESERTS, and its effects on our **HEALTH, EMPLOYMENT, EDUCATION, AND A BETTER LIFE:**

- ❖ February 4, 2012,
- ❖ 10:00am to 12:00 noon, at
- ❖ SOUTHSIDE BETHEL CHURCH,
- ❖ 10400 S. SAN PEDRO AVE., LOS ANGELES

For more info go to Los Angeles NAACP website www.naacp-losangeles.org or call the Los Angeles NAACP President Leon Jenkins at (310) 397-1171, or naacpla@sbcglobal.net to register to attend this community summit, or support us in other ways.

This must be an *united effort by the entire South LA community!*